



NORTH AMERICAN
CLOUD & COLLABORATION
SUMMIT

SPONSORSHIP PROSPECTUS

IRVING, TEXAS, USA | APRIL 9-11, 2024

WWW.COLLABSUMMIT.ORG

A photograph of a modern building interior. In the foreground, a red carpeted staircase with metal railings leads up. A water dispenser is visible on the right side of the stairs. The background shows a large glass and steel structure, possibly a lobby or atrium, with a balcony level visible. The lighting is bright, suggesting a well-lit indoor space.

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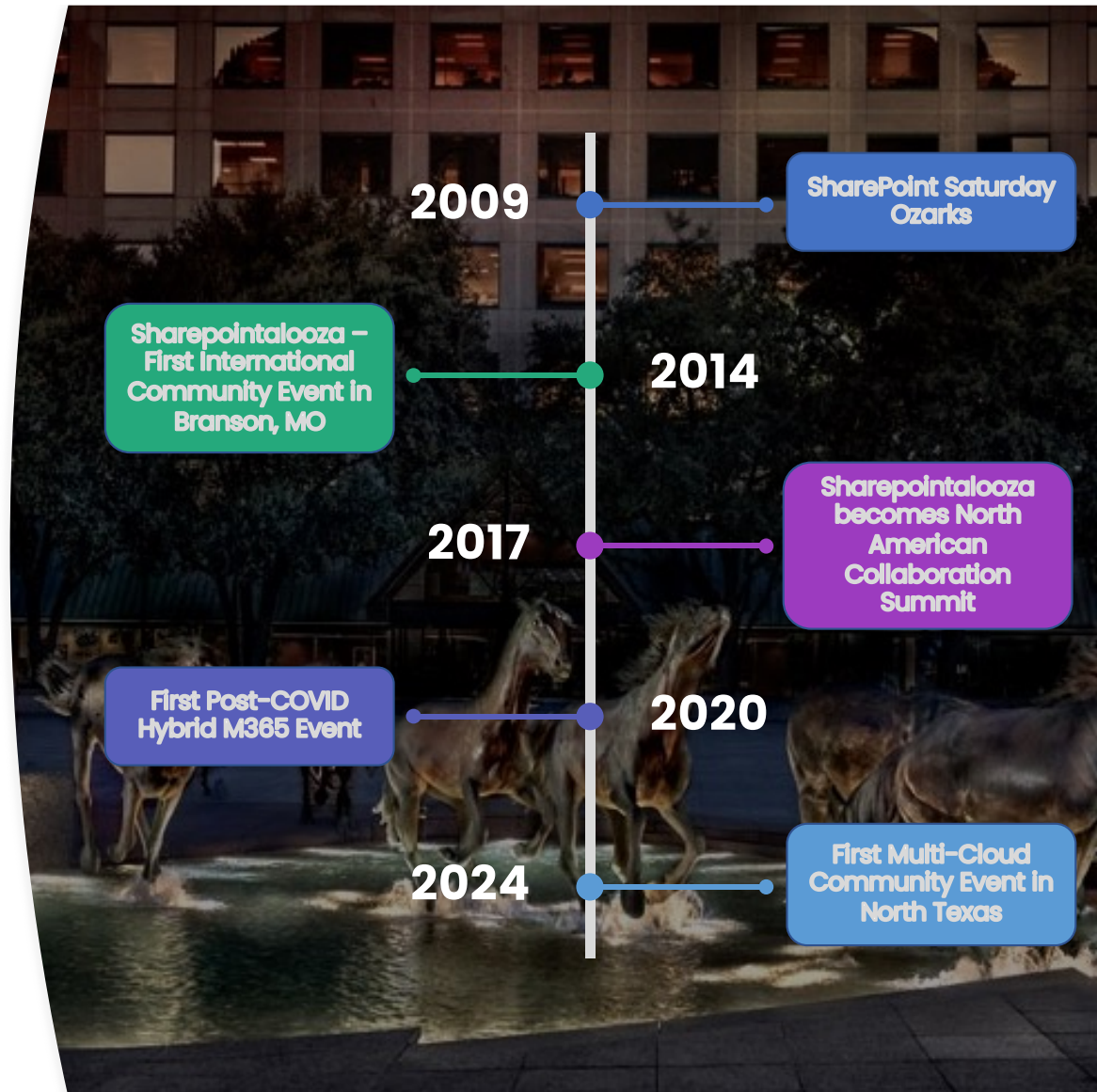
OVERVIEW

From our humble beginnings back in 2009 as a small community meetup in the Ozarks to a multinational conference hosting hundreds of attendees from across the world, we have always had a singular mission – deliver the best content, from the best speakers, to the greatest technology community on the planet.

Now it's time for the next step in our evolution. A chance to be bigger, bolder, and better than ever as we join forces with InnoTech and the Women In Tech Summit to create the best community-focused, multi-cloud conference in the country.

North American Cloud & Collaboration Summit 2024

Where the Future Takes Shape





1,000 Attendees
60 Speakers
36 Sponsors



70 Breakouts
8 Tutorials
2 Keynotes



14 Countries
4 Clouds
1 Community



EVENT DETAILS

Irving Convention Center

500 W. Las Colinas Blvd., Irving, Texas, 75039, USA

April 9 – 11, 2024

WHY SPONSOR?

For the first time ever we are expanding into multiple cloud technologies – Microsoft, Salesforce, Amazon, Google, and more. This translates into more opportunities to engage with prospects, influencers, and decision makers, putting your company in front of an entirely new audience.

But that's not all. We are joining forces with [InnoTech](#) and the [Women in Tech Summit](#) for a combined event with a potential audience of more than [1,000 attendees](#).

[NACS + InnoTech + WiT 2024](#) will be the single best opportunity of the year to promote your products and services to a diverse audience of influencers and decision makers.



EXPOSURE

Promote your company to executives, business leaders, subject matter experts, and technology enthusiasts



ENGAGEMENT

Present your brand, showcase your products & services, amplify your message



LEAD GENERATION

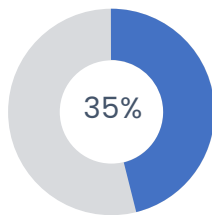
Network with key decision makers and potential clients, communicate your knowledge & experience.

Historically, our attendees have been focused on a single cloud stack. But times change, and as many companies are adopting multi-cloud strategies, we want to be the go-to event for the best content from the most knowledgeable speakers in the most popular cloud technologies.

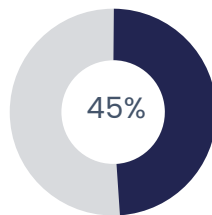
Our audience will now include decision makers, influencers, executives, and practitioners of [Microsoft](#), [Salesforce](#), [Google Cloud](#), [Amazon Web Services](#), and more.

If it's happening in the cloud, we will be covering it at the **North American Cloud & Collaboration Summit**.

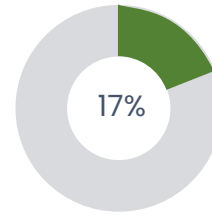
AUDIENCE PROFILE



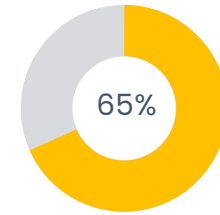
DECISION MAKERS



INFLUENCERS



EXECUTIVES



PRACTITIONERS

CORE TOPICS



MICROSOFT 365



BUSINESS INTELLIGENCE



SALESFORCE



TEAMS



COPILOT



AZURE



VIVA



DEVOPS



AMAZON WEB SERVICES



POWER PLATFORM



ARTIFICIAL INTELLIGENCE



GOOGLE CLOUD

VENUE

Centrally located in the heart of the Dallas/Ft. Worth metroplex

Upscale hotels, pubs, and restaurants within short walking distance

Minutes from DFW International Airport with connections to every major US city

Spacious interiors and outdoor terraces for customer/prospect conversations

Convenient access to Dallas Area Rapid Transit (DART) light rail services

Attached parking and easily accessible loading docks

Surrounded by beautiful views and a thriving entertainment district

On-site car rental, café, mail, and shipping services

<https://www.irvingtexas.com/convention-center>



EXHIBITION PACKAGES

\$25,000

DIAMOND

Official summit sponsor
Prime media placement
Badge branding
Prime booth location
T-shirt branding
All attendee contacts
Daily giveaways
Keynote presentation

1

\$10,000

PLATINUM

Premium booth location
Premium media placement
Swag branding
Attendee contact info
Daily giveaways

5

\$5,000

GOLD

Preferred booth selection
Preferred media placement
Lead collection
Daily giveaways

10

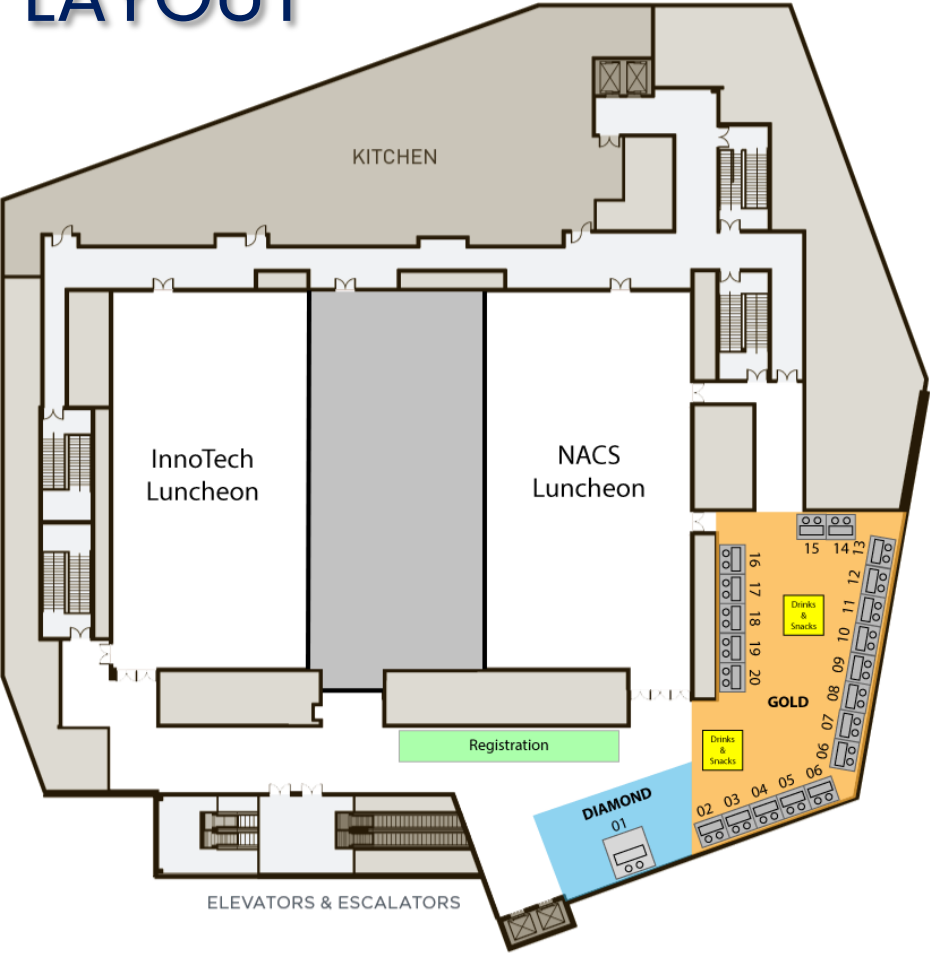
\$2,500

SILVER

Booth selection
Media placement
Lead collection
Daily giveaways

20

LAYOUT



Fourth Floor



Third Floor



MARKETING OPPORTUNITIES

Description	Qty	Cost
Web site & program advertisement	50	\$500
Coffee break branding	3	\$2,000
Snack break branding	3	\$2,500
Speaker appreciation sponsorship	1	\$5,000
Attendee party sponsorship	1	\$10,000
Attendee gift bags & swag	1	\$2,500
Breakout room sponsorship	7	\$3,000
Workshop sponsorship	6	\$3,000
Workshop Lunch Sponsorship	1	\$5,000
Daily Attendee Grand Prize	2	\$500
Webcast/Podcast Sponsorship	1	\$1,000

KEY DATES

- 4/9/24** Registration
 Workshops
 Exhibitor Load-In
 Speaker Appreciation
- 4/10/24** Registration
 Breakouts
 Attendee Party
 Giveaways
- 4/11/24** Breakouts
 Giveaways
 Exhibitor Load-Out





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