



NORTH AMERICAN
CLOUD & COLLABORATION
SUMMIT

SPONSORSHIP PROSPECTUS

BRANSON, MISSOURI, USA | SEPTEMBER 7-9, 2025
WWW.COLLABSUMMIT.ORG



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OVERVIEW

From our humble beginnings back in 2009 as a small community meetup in the Ozarks to a multinational conference hosting hundreds of attendees from across the world, we have always had a singular mission – deliver the best content, from the best speakers, to the greatest technology community on the planet.

This year we return to our roots in the Ozarks to create the best community-focused, collaboration & cloud conference in the country.

North American Cloud & Collaboration Summit 2025
Where the Future Takes Shape



2009

SharePoint Saturday Ozarks

Sharepointalooza – First International Community Event In Branson, MO

2014

Sharepointalooza becomes North American Collaboration Summit

2017

First Post-COVID Hybrid M365 Event

2020

First Multi-Cloud Community Event in North Texas

2024

Return to Branson, MO

2025



500 Attendees
60 Speakers
25 Sponsors



70 Breakouts
8 Tutorials
2 Keynotes



10+ Countries
30+ Microsoft
MVP's
1 Community



EVENT DETAILS

Branson Convention Center
200 East Main Street, Branson, Missouri, 65616, USA
September 7 - 9, 2025

WHY SPONSOR?



EXPOSURE

Reach an untapped market! NACS is the ONLY M365 event to cover OKC, Tulsa, Kansas City, St. Louis, Northwest Arkansas and more!



ENGAGEMENT

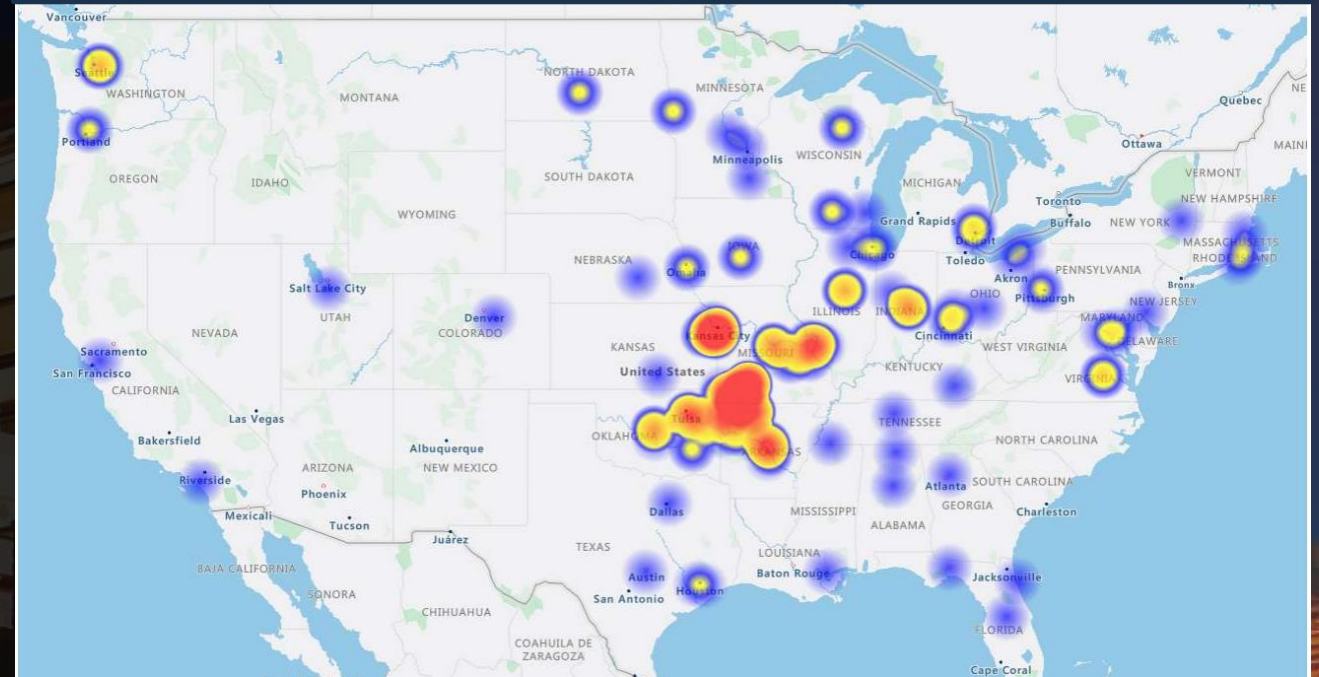
You'll have multiple opportunities to engage with Microsoft MVP's, attendees, and executives during and after the event at one of the many social gatherings



LEAD GENERATION

NACS boasts the most engaged and active attendees you'll meet! Come away with high quality leads!

Attendee Location Heatmap

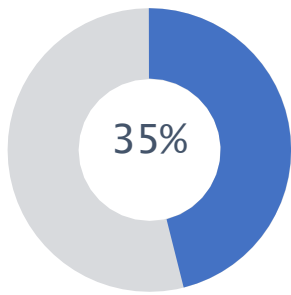


WHY BRANSON?

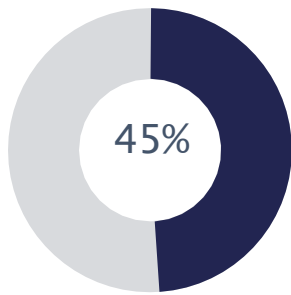
- The ONLY Microsoft focused conference that serves this geographical region
- Loyal attendee base in underserved market (unsaturated market)
- World class conference facilities with an intimate feeling you will NOT find anywhere else
- 45 minutes from SGF airport to Event (faster than O'hare to McCormick Place)
- The Hilton Convention Center and Branson Landing serve as a hub for all activities for the event: dining, entertainment, and shopping are just steps away.



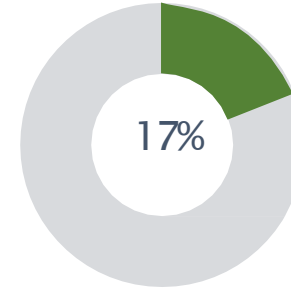
AUDIENCE PROFILE



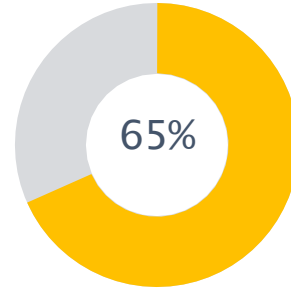
DECISION MAKERS



INFLUENCERS



EXECUTIVES



PRACTITIONERS

CORE TOPICS



MICROSOFT 365



BUSINESS INTELLIGENCE



SHAREPOINT



TEAMS



COPILOT



AZURE



VIVA



DEVOPS



BUSINESS VALUE



POWER PLATFORM



ARTIFICIAL INTELLIGENCE



MICROSOFT GRAPH

VENUE

Centrally located in the heart of Branson Landing

Upscale hotels, pubs, and restaurants within short walking distance

45 Minutes from SGF Airport with Connections to major cities

Spacious interiors and outdoor terraces for customer/prospect conversations

Everything is walking distance once you arrive including all social gatherings

Attached parking and easily accessible loading docks

Surrounded by beautiful views and a thriving entertainment district

On-site car rental, café, mail, and shipping services



EXHIBITION PACKAGES

NACS is proud to offer our unique Diamond sponsor package, Diamond sponsors receive an end-of-day keynote session that **ALL attendees must attend in order to receive wristbands for the attendee party and be eligible for end of day prizes. Do NOT miss this opportunity to pitch YOUR products and services to our very engaged attendees! There are only 2 spots available!*

\$10,000

DIAMOND

Official summit sponsor
Prime media placement
Badge branding
Prime booth location
T-shirt branding
All attendee contacts
Daily giveaways
***Keynote presentation**

2

\$6,5000

PLATINUM

Premium booth location
Premium media placement
Swag branding
Attendee contact info
Daily giveaways

5

\$4,000

GOLD

Preferred booth selection
Preferred media placement
Lead collection
Daily giveaways

10

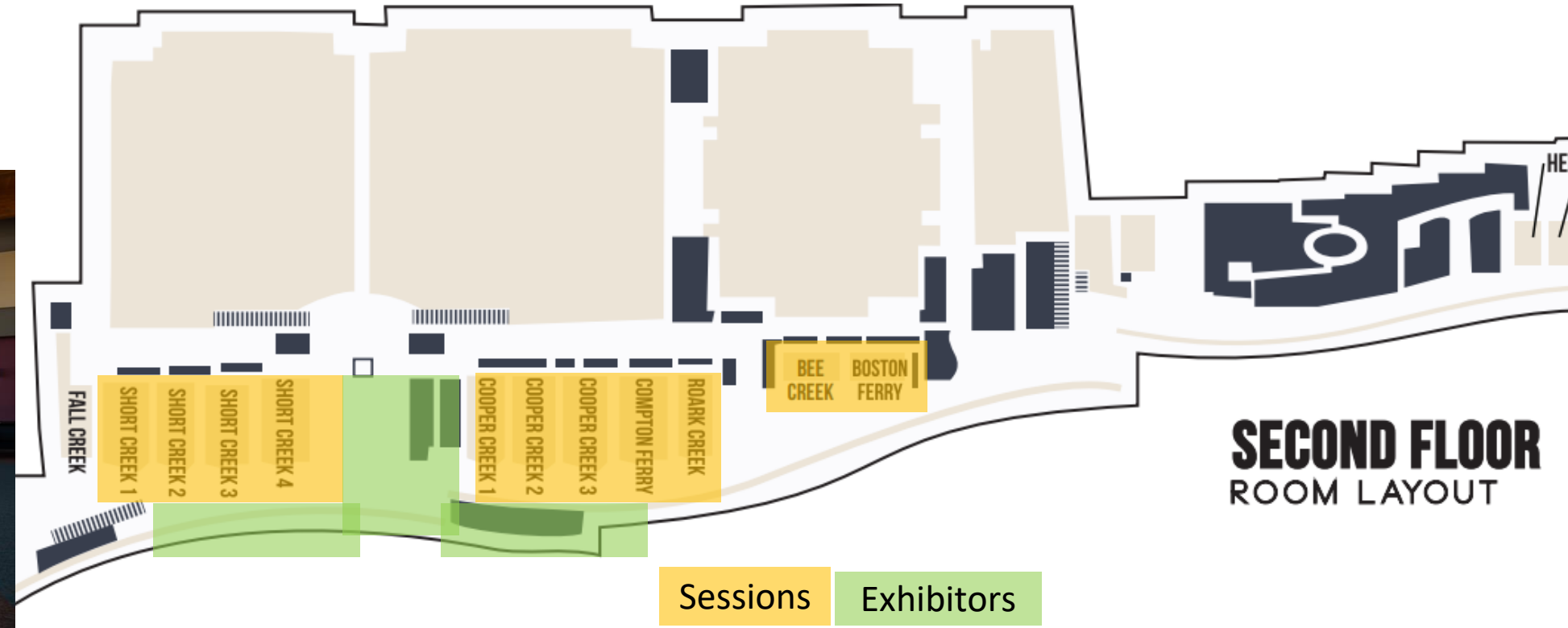
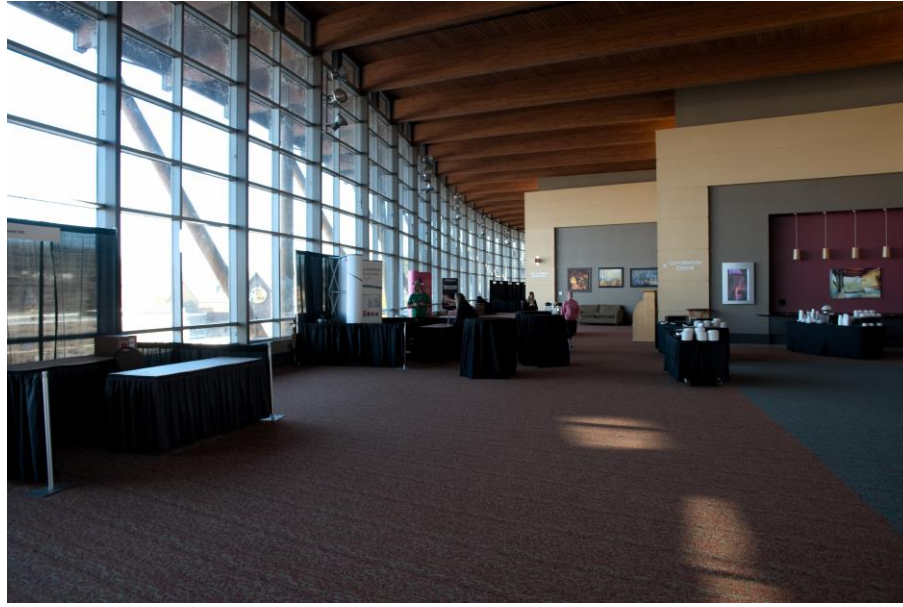
\$2,000

SILVER

Booth selection
Media placement
Lead collection
Daily giveaways

20

LAYOUT



ROOM	SQUARE FEET	DIMENSIONS	CLASSROOM 2 PER	CLASSROOM 3 PER	ROUNDS OF 10	ROUNDS OF 8	HOLLOW SQ 2 PER	HOLLOW REC 2 PER	U SHAPE 2 PER	THEATER	THEATER CHEVRON
FALL CREEK	1,523	47'X32'	60	90	80	64	32	48	30	140	126
SHORT CREEK 1-4	5,530	40'X118'	220	330	300	240	80	120	76	570	486
SHORT CREEK 1	1,407	40'X30'	56	84	60	48	42	28	26	120	112
SHORT CREEK 2	1,393	40'X30'	56	84	60	48	28	26	39	120	112
SHORT CREEK 3	1,393	40'X30'	56	84	60	48	28	26	39	120	112
SHORT CREEK 4	1,337	40'X28'	56	84	60	48	28	26	39	120	112
COOPER CREEK 1-3	4,151	40'X88'	170	250	210	168	60	56	84	420	340
COOPER CREEK 1	1,338	40'X28'	56	84	60	48	28	26	39	108	104
COOPER CREEK 2	1,393	40'X30'	56	84	60	48	28	26	39	108	104
COOPER CREEK 3	1,420	40'X30'	56	84	60	48	28	26	39	108	104
COMPTON FERRY	1,234	37'X28'	56	84	60	48	28	42	22	108	96
ROARK CREEK	1,377	22'X52'	60	90	80	64	32	48	32	120	90

MARKETING OPPORTUNITIES

Description	Qty	Cost
Web site & program advertisement	50	\$500
Coffee break branding	3	\$1,000
Snack break branding	3	\$1,500
Speaker appreciation sponsorship (includes invitation to attend)	1	\$5,000
Attendee party sponsorship	1	\$5,000
Attendee gift bags & swag	1	\$2,500
Breakout room sponsorship	8	\$1,000
Workshop sponsorship	8	\$1,000
Daily Attendee Grand Prize	2	\$500
Webcast/Podcast Sponsorship	1	\$1,000

KEY DATES

- | | |
|--------|--|
| 9/7/25 | Registration
Workshops
Exhibitor Load-In |
| 9/8/25 | Registration
Breakouts
Giveaways Breakouts
Attendee Party |
| 9/9/25 | Giveaways
Attendee Reception
Exhibitor Load-Out |
| 9/9/25 | Speaker Appreciation
Event |





CONTACT INFORMATION

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